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FOR IMMEDIATE RELEASE

New Jersey Community Bank Reports Fourth Quarter and Full Year Results for 2010

FREEHOLD, NJ, January 19, 2011 – New Jersey Community Bank (OTCBB: NJCB) (the “Bank”) reported net income of \$147 thousand, or \$0.09 per common share for the three months and year ended December 31, 2010, compared with a net loss of \$(417) thousand, or \$(0.25) per common share and \$(1.4) million, or \$(0.85) per common share, respectively, for the same periods in the prior year.

Robert D. O’Donnell, Chairman and CEO commented that, “Despite the unsettled economic environment, our fourth quarter and full year results were positive. However, with the unemployment at a record high, the New Jersey economy remains under duress. With the signs of modest recovery in the future, we remain cautiously optimistic as we step into year 2011.”

James A. Kinghorn, President and COO added that, "During the fourth quarter, we continued to combat a slow-growth and low-rate environment that has impacted new loan demand. In the light of these challenges, we were able to report improved operating results for the fourth quarter 2010 and expand our net interest margin year over year. Our credit quality remained stable compared to many of our peers. ‘Approved but unfunded’ loan pipeline remains healthy and is expected to fund in excess of \$5.0 million over the next 90 days.”

Balance Sheet Summary

At December 31, 2010, total assets were \$111.4 million, an increase of \$23.1 million, or 26.2%, over \$88.2 million reported at December 31, 2009, primarily as a result of increases in interest-bearing due from banks, investment securities and loans receivable, partially offset by a decrease in cash and cash equivalents. Cash and cash equivalents decreased \$10.7 million, or 60.0%, to \$7.3 million at December 31, 2010, from \$17.9 million at December 31, 2009. The reduction in cash and cash equivalents was used to fund the increases in interest-bearing due from banks and investment securities.

Investment securities increased \$4.9 million, or 62.6%, to \$12.6 million at December 31, 2010, from \$7.8 million reported at December 31, 2009. Total loans receivable increased \$26.3 million, or 45.0%, to \$84.7 million at December 31, 2010, from \$58.4 million reported at December 31, 2009. The increases in both the investment securities and the loans receivable were funded utilizing the liquidity arising from the growth in deposits.

Total deposits grew by \$22.9 million, or 30.5%, to \$97.9 million during the year 2010. Of the total increase, core deposits, consisting of savings, NOW, money market and demand deposit accounts increased \$19.3 million or 84.4%. Time deposits increased \$3.6 million or 15.6%. Shareholders' equity totaled \$13.4 million as of December 31, 2010. The Bank’s capital ratios exceed the regulatory requirements of a well capitalized financial institution.

Results of Operations

Fourth Quarter 2010

For the quarter ended December 31, 2010, net interest income totaled \$1.0 million, increasing \$413 thousand over the same period in the prior year. The increase in net interest income was primarily due to a combination of both a \$25.9 million increase in average earning assets coupled with 51 basis points increase in average yield on earning assets. In addition, during the same period, average paying liabilities increased \$25.5 million; while the yield on the paying liabilities declined 44 basis points. Total interest income for the quarter ended December 31, 2010 totaled \$1.4 million while the interest expense totaled \$355 thousand. Net interest margin improved to 3.88% for the quarter ended December 31, 2010, an increase of 81 basis points over the comparable quarter in 2009.

The provision for loan loss was \$141 thousand for the fourth quarter 2010, a decrease of \$241 thousand compared to a year-ago quarter. Mr. O'Donnell and Mr. Kinghorn noted, "There were no non-performing loans at December 31, 2010, however, we continue to maintain adequate allowance for loan loss. During the fourth quarter 2010, we charged-off one non-performing loan in the amount of \$79 thousand." The allowance for loan loss at period-end was \$975 thousand, or 1.15% of total loans.

Non-interest income increased \$72 thousand, to \$125 thousand for the quarter ended December 31, 2010 compared with \$53 thousand for the same quarter in the prior year. Majority of such increase is directly related to the increase in fees and service charges on deposit accounts.

Non-interest expense totaled \$864 thousand for the quarter ended December 31, 2010, an increase of \$162 thousand from year-ago quarter, primarily due to the growth of the bank. Of the total increase, occupancy and equipment expense increased \$68 thousand due to recording of an accounting adjustment. Salaries and employee benefits increased \$59 thousand due to addition of personnel.

Full Year 2010

For the full year ended December 31, 2010, net interest income totaled \$3.4 million, increasing \$1.8 million over the full prior year. The increase in net interest income was primarily due to a combination of both a \$39.0 million increase in average earning assets coupled with 41 basis points increase in average yield on earning assets. During the year, average paying liabilities increased \$38.6 million; while the yield on the paying liabilities declined 56 basis points. Total interest income for the year 2010 was \$4.9 million while the interest expense totaled \$1.5 million. Net interest margin improved to 3.45% for the year 2010, an increase of 69 basis points over the full year 2009.

The provision for loan loss was \$472 thousand for the year, a decrease of \$247 thousand compared to prior year, primarily related to a \$300 thousand loan charge-off in 2009. During the year 2010, the Bank charged-off two non-performing loans totaling \$162 thousand.

Non-interest income increased \$251 thousand, to \$412 thousand for the full year 2010 compared with \$161 thousand in the prior year. Majority of such increase is directly related to the increase in fees and service charges on deposit accounts.

Non-interest expense totaled \$3.2 million for the full year 2010, an increase of \$719 thousand over prior full year. Of the total increase, salaries and employee benefits increased \$417 thousand and occupancy and equipment expense increased \$151 thousand. Increase in total non-interest expense is primarily due to addition of personnel, increased health benefits cost and the overall growth of the bank including an entire year of operations of the Neptune City branch office.

About the Bank

New Jersey Community Bank is a state-chartered commercial bank headquartered in Freehold, New Jersey. The Bank opened for business in July 2008 and operates two full-service banking offices in the central New Jersey county of Monmouth. The Bank provides traditional commercial and retail banking services to small businesses and consumers. For additional information about New Jersey Community Bank, please visit www.njcbk.com or call 732-431-2265.

Forward-Looking Statements

This release contains forward-looking statements relating to present or future trends or factors affecting the banking industry, and specifically the financial condition and results of operations, including without limitation, statements relating to the earnings outlook of the Bank, as well as its operations, markets and products. Actual results could differ materially from those indicated. Among the important factors that could cause results to differ materially are interest rate changes, change in economic climate, which could materially impact credit quality trends and the ability to generate loans, changes in the mix of the Bank's business, competitive pressures, changes in accounting, tax or regulatory practices or requirements, resolution of tax reviews, and those risk factors detailed in the Bank's periodic reports. The Bank undertakes no obligation to release revisions to these forward-looking statements or reflect events or circumstances after the date of this release.

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Source: New Jersey Community Bank

New Jersey Community Bank

Selected Financial Highlights

(unaudited)

	For the Quarter Ended				
	12/31/2010	9/30/2010	6/30/2010	3/31/2010	12/31/2009
<i>(\$ in thousands, except per share data)</i>					
SUMMARY of OPERATIONS:					
Interest income	\$ 1,383	\$ 1,294	\$ 1,177	\$ 1,022	\$ 941
Interest expense	355	388	364	349	327
Net interest income	1,027	906	813	673	614
Provision for loan loss	141	115	103	113	382
Non-interest income	124	101	96	91	53
Non-interest expense	864	790	795	763	702
Net income	147	101	11	(112)	(417)
Average shares outstanding	1,649	1,649	1,649	1,649	1,649
Average diluted shares outstanding	1,649	1,649	1,649	1,649	1,649
Earnings (loss) per share:					
Basic	\$ 0.09	\$ 0.06	\$ 0.01	\$ (0.07)	\$ (0.25)
Diluted	0.09	0.06	0.01	(0.07)	(0.25)
Book value per share	\$ 8.10	\$ 8.05	\$ 7.95	\$ 7.90	\$ 7.96
SELECTED FINANCIAL RATIOS:					
Return on average assets	0.54%	0.37%	0.04%	-0.49%	-2.00%
Return on average common equity	4.39%	3.07%	0.34%	-3.41%	-10.64%
Net interest margin	3.88%	3.41%	3.36%	3.08%	3.07%
Efficiency ratio	75.01%	78.50%	87.47%	99.85%	105.25%
Loan to deposit ratio	86.55%	79.61%	79.98%	84.38%	77.84%
CAPITAL RATIOS:					
Average equity to average assets	12.22%	11.99%	13.00%	14.40%	18.79%
Tier 1 leverage capital ratio	12.28%	12.02%	13.04%	14.32%	15.71%
Tier 1 risk-based capital ratio	14.31%	15.10%	15.97%	17.22%	19.76%
Total risk-based capital ratio	15.34%	16.14%	17.04%	18.24%	20.76%

	As of				
	12/31/2010	9/30/2010	6/30/2010	3/31/2010	12/31/2009
FINANCIAL CONDITION:					
End of period balances:					
Investment securities	\$ 12,601	\$ 12,775	\$ 10,529	\$ 7,215	\$ 7,750
Loans, net of unearned income	84,693	78,600	73,534	68,421	58,393
Total earning assets (before allowance)	107,770	108,553	101,539	90,526	81,252
Total assets	111,376	112,173	105,244	94,210	88,209
Deposits	97,855	98,730	91,938	81,085	75,014
Shareholder's equity	13,364	13,267	13,114	13,034	13,127
Average balances:					
Investment securities	\$ 12,927	\$ 11,721	\$ 8,413	\$ 7,718	\$ 7,456
Loans	81,554	76,466	71,798	63,516	56,574
Total earning assets (before allowance)	105,947	106,445	96,783	87,352	79,975
Total assets	109,299	110,073	100,425	91,027	83,413
Deposits	95,759	96,684	87,194	77,731	65,193
Shareholder's equity	13,357	13,199	13,059	13,106	15,672
ASSET QUALITY:					
Gross loan charge-offs	\$ 79	\$ 83	\$ -	\$ -	\$ 300
Net loan charge-offs	79	83	-	-	300
Allowance for loan losses	975	913	880	777	664
Past due and nonaccrual loans	-	79	162	83	117
Allowance for loan losses to total loans	1.15%	1.16%	1.20%	1.14%	1.14%
Past due and nonaccrual loans to total loans	0.00%	0.10%	0.22%	0.12%	0.20%
Net loan charge-offs to average loans	0.10%	0.11%	0.00%	0.00%	0.53%

New Jersey Community Bank

Statements of Financial Condition

(dollars in thousands)

	December 31,	
	2010	2009
Assets	(unaudited)	
Cash and due from banks - non-interest bearing	\$ 1,389	\$ 839
Federal funds sold	5,865	17,109
Total Cash and Cash Equivalents	7,254	17,948
Due from banks - interest bearing	4,612	1,524
Investment Securities:		
Available-for-sale	11,381	7,495
Held-to-maturity	1,220	256
Total Investment Securities	12,601	7,751
Loans Receivable, net of unearned income	84,693	58,392
Less: Allowance for loan losses	(975)	(664)
Net Loans	83,718	57,728
Premises and equipment, net	2,534	2,652
Accrued interest receivable	304	206
Other assets	354	400
Total Assets	\$ 111,376	\$ 88,209
Liabilities and Shareholders' Equity		
Liabilities		
Deposits:		
Non-interest bearing	\$ 5,709	\$ 4,382
Savings, NOW and money market	29,740	11,789
Time deposits under \$100M	21,296	22,816
Time deposits \$100M and over	41,110	36,027
Total Deposits	97,855	75,014
Accrued interest payable	12	3
Other liabilities	145	66
Total Liabilities	98,012	75,083
Shareholders' Equity		
Common stock, \$2 par value; authorized 10,000,000 shares; issued and outstanding 1,648,783 shares	3,298	3,297
Surplus	13,519	13,348
Accumulated Deficit	(3,391)	(3,538)
Accumulated other comprehensive income	(62)	19
Total Shareholders' Equity	13,364	13,126
Total Liabilities and Shareholders' Equity	\$ 111,376	\$ 88,209

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Statements of Operations

(dollars in thousands, except per share data)

	Three Months Ended		For the Year Ended	
	December 31,		December 31,	
	2010	2009	2010	2009
	(unaudited)		(unaudited)	
Interest Income				
Loans receivable, including fees	\$ 1,291	\$ 887	\$ 4,574	\$ 2,577
Investment securities	77	39	241	75
Federal funds sold	3	7	24	26
Due from banks - interest bearing	12	8	37	26
Total Interest Income	<u>1,383</u>	<u>941</u>	<u>4,876</u>	<u>2,704</u>
Interest Expense				
Deposits	355	327	1,456	1,047
Total Interest Expense	<u>355</u>	<u>327</u>	<u>1,456</u>	<u>1,047</u>
Net Interest Income before Provision for Loan Loss	1,028	614	3,420	1,657
Provision for Loan Loss	<u>141</u>	<u>382</u>	<u>472</u>	<u>719</u>
Net Interest Income after Provision for Loan Loss	<u>887</u>	<u>232</u>	<u>2,948</u>	<u>938</u>
Non-Interest Income				
Fees and service charges on deposit accounts	104	43	344	119
Loan fee income	4	3	20	18
All other income	16	7	48	25
Total Non-Interest Income	<u>124</u>	<u>53</u>	<u>412</u>	<u>162</u>
Non-Interest Expense				
Salaries and employee benefits	456	397	1,831	1,414
Occupancy and equipment	211	144	643	492
Data processing services	34	23	120	85
Professional and other fees	54	49	173	162
Advertising and promotion	4	5	18	23
Federal insurance assessment	41	25	154	100
Other operating expenses	64	59	274	217
Total Non-Interest Expenses	<u>864</u>	<u>702</u>	<u>3,213</u>	<u>2,494</u>
Net Income (Loss)	<u>\$ 147</u>	<u>\$ (417)</u>	<u>\$ 147</u>	<u>\$ (1,394)</u>
Income (Loss) per share:				
Basic	\$ 0.09	\$ (0.25)	\$ 0.09	\$ (0.85)
Diluted	0.09	(0.25)	0.09	(0.85)

New Jersey Community Bank

Analysis of Average Balance Sheet and Net Interest Income

For the Three Months Ended December 31,

	2010			2009		
	Average Balance	Interest	Average Rate	Average Balance	Interest	Average Rate
Interest Earning Assets:						
Loans	\$ 81,554	\$ 1,291	6.28%	\$ 56,574	\$ 887	6.22%
Investment securities	12,927	77	2.40%	7,505	39	2.10%
Federal funds sold	6,073	3	0.17%	14,112	7	0.19%
Due from banks - interest bearing	5,393	12	0.88%	1,833	8	1.79%
Total interest-earning assets	105,947	1,383	5.18%	80,023	941	4.67%
Allowance for loan losses	(964)			(611)		
Cash and due from banks	1,144			1,048		
Other assets	3,172			2,952		
Total assets	<u>\$ 109,299</u>			<u>\$ 83,413</u>		
Interest Bearing Liabilities:						
Deposits:						
Savings, NOW and money market	\$ 28,716	89	1.22%	\$ 11,553	36	1.24%
Time deposits under \$100M	21,179	94	1.76%	16,407	98	2.37%
Time deposits \$100M and over	40,760	172	1.68%	37,233	193	2.05%
Total deposits	90,654	355	1.55%	65,193	326	1.99%
Borrowed money						
Total interest-bearing liabilities	90,654	355	1.55%	65,193	326	1.99%
Demand	5,106			4,690		
Other liabilities	183			166		
Total liabilities	95,942			70,049		
Stockholders' equity	13,357			13,364		
Total liabilities & stockholders' equity	<u>\$ 109,299</u>			<u>\$ 83,413</u>		
Net interest income		<u>\$ 1,028</u>			<u>\$ 615</u>	
Average interest rate spread			<u>3.63%</u>			<u>2.68%</u>
Net interest margin			<u>3.88%</u>			<u>3.07%</u>

New Jersey Community Bank

Analysis of Average Balance Sheet and Net Interest Income

For the Year Ended December 31,

	2010			2009		
	Average Balance	Interest	Average Rate	Average Balance	Interest	Average Rate
Interest Earning Assets:						
Loans	\$ 73,391	\$ 4,574	6.23%	\$ 40,992	\$ 2,577	6.29%
Investment securities	10,213	241	2.36%	3,112	75	2.42%
Federal funds sold	12,425	24	0.19%	14,710	26	0.17%
Due from banks - interest bearing	3,173	37	1.18%	1,341	26	1.94%
Total interest-earning assets	99,203	4,876	4.91%	60,155	2,704	4.50%
Allowance for loan losses	(851)			(438)		
Cash and due from banks	1,200			962		
Other assets	3,224			2,865		
Total assets	<u>\$ 102,776</u>			<u>\$ 63,544</u>		
Interest Bearing Liabilities:						
Deposits:						
Savings, NOW and money market	\$ 20,115	245	1.22%	\$ 10,097	137	1.36%
Time deposits under \$100M	20,775	417	2.01%	11,624	314	2.70%
Time deposits \$100M and over	43,448	794	1.83%	24,004	596	2.48%
Total deposits	84,338	1,456	1.73%	45,725	1,047	2.29%
Total interest-bearing liabilities	84,338	1,456	1.73%	45,725	1,047	2.29%
Demand	5,073			3,866		
Other liabilities	184			152		
Total liabilities	89,595			49,743		
Stockholders' equity	13,181			13,801		
Total liabilities & stockholders' equity	<u>\$ 102,776</u>			<u>\$ 63,544</u>		
Net interest income		<u>\$ 3,420</u>			<u>\$ 1,657</u>	
Average interest rate spread			<u>3.18%</u>			<u>2.21%</u>
Net interest margin			<u>3.45%</u>			<u>2.75%</u>